

PUBLISHED IN APRIL 2015 ISSUE

DRUGSTORE BU



**SHEAMOISTURE  
ILLUMINATING  
POWDER, \$12**

**Why it's a pro fave**

"This product is great because it comes in an array of colors and has a soft, glowing finish," says Mimi Johnson, a celebrity makeup artist in Atlanta.

**Expert trick** "I love to use it as a bronzer around the hairline, cheeks, and sometimes to contour a nose," Johnson adds.

**Where to find it**  
Target

**E.L.F. STUDIO  
CREAM EYELINER, \$3**

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This super-cheap eyeliner is the latest obsession of Brittany Gay, a New York City makeup artist who has her own makeup line. "I prefer cream since some liquids become dry and flaky by the end of the day," Gay says.

**Expert trick** Gay likes to create a defined line with this cream and set it by going over it with a black eye shadow. "That ensures a great lasting liner that will be essentially smudgeproof," she says.

**Where to find it**  
Walgreens



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